

HELLO FUTURE!



POWERED BY

PWMM[®]

THE DIGITAL OUT OF HOME **SOLUTION**



**ALL-IN-ONE
SOLUTION
SITE PARTNER**

FOR YOU AS A **SITE PARTNER:**
MAXIMUM **SUCCESS.**
MINIMAL **EFFORT.**



dooh-it - IS THE FIRST WEB BASED **DIGITAL OUT OF HOME** SOFTWARE SOLUTION, FOR CENTRAL ADMINISTRATION OF ALL DISPLAYS AND CONTENT AT THE PETROL STATION

just dooh-it



**ALL-IN-ONE
SOLUTION
SITE PARTNER**

5 UNBEATABLE **FACTS!**

01

Integration of existing displays

02

Plug and Play hardware installation

03

Simple group management of all displays for all sites

04

Easy control of your own advertising content in the cloud

05

Plan campaign in advance or upload advertising spontaneously



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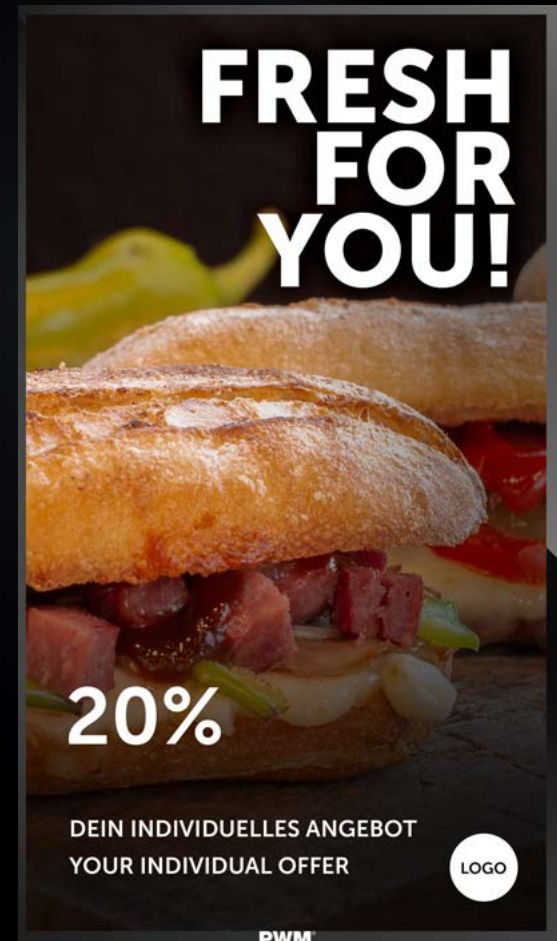


THE dooh-it **STICK**

TURNS YOUR DISPLAY INTO A
DIGITAL ADVERTISING SPACE

01

Integration
of existing
displays



EXISTING DISPLAYS ARE INTEGRATED
TROUBLE FREE INTO **dooh-it** VIA WIFI.

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MAKE(S) YOUR **SITE** ATTRACTIVE!

02

Plug and Play
hardware
installation

NO NEED FOR DIFFICULT
ELECTRIC INSTALLATION.

USE YOUR HDMI PORT,
CONNECT TO THE WIFI
AND YOU'RE FREE TO GO!





FIND THE **DIRECT CONTACT** TO YOUR CUSTOMERS.

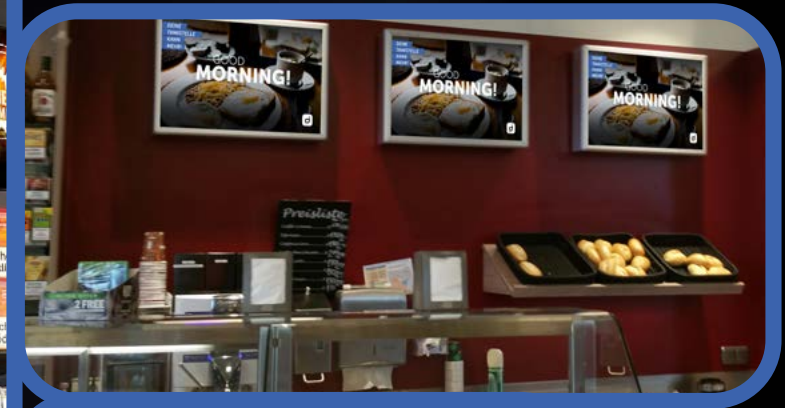
03

Simple group management of all displays for all sites



^ CHECKOUT ZONE

∨ BISTRO AREA



^ AREAS OF ACTION

CLASSIFY YOUR DISPLAYS INTO DIFFERENT TARGET GROUPS AND TOPICS. YOU HAVE ALL YOUR SITES AT A GLANCE.



PLAN. UPLOAD. PLAY. JUST WITH A FEW **CLICKS.**

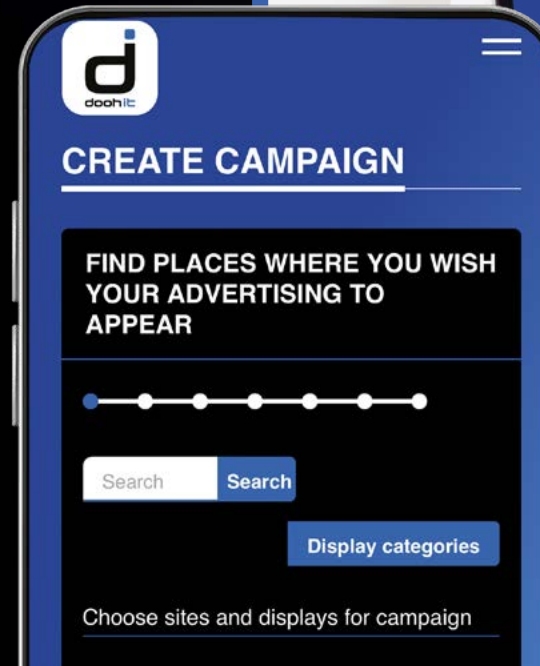
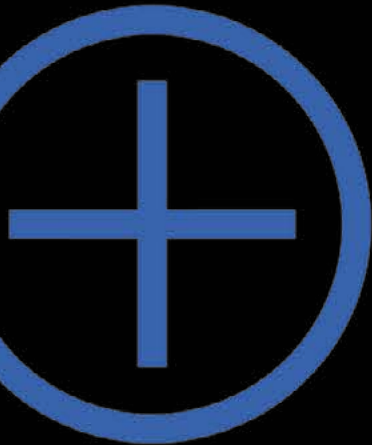
04

Easy control of your own advertising content in the cloud

PLAN AND OPERATE YOUR OWN ADVERTISING CAMPAIGN ON THE **dooh-it** PLATFORM ON YOUR BROWSER.

IT DOESN'T MATTER IF YOU WANT TO PLAY VIDEOS, PICTURES OR BOTH.

YOU DETERMINE THE LENGTH AND SEQUENCE.



just dooh-it



YOUR **ADVERTISING CAMPAIGN** IN JUST **3** STEPS WITH **dooh-it**.

05

Plan campaign
in advance or
upload
advertising
spontaneously



1 **dooh-it**

Start your campaign at the dashboard on the **dooh-it** platform. Determine your sites, displays and the duration of your campaign.

You can easily access your individualised ads or videos from the cloud and broadcast them to your display.



2 **CONTENT**

Upload your advertising content on the **dooh-it** cloud. You can find your most recently used content.



3 **DISPLAYS**

Your displays will shine with your individual advertising whenever and for as long as you want to.

just dooh-it



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SOCIAL MEDIA CHANNELS.





POWERED BY

PWMM®

THE DIGITAL OUT OF HOME **CONCEPT**

THE FUTURE STARTS
NOW!